



Media Studies

2020-2021 Programme of study

Year group	Half term 1	Half term 2	Half term 3	Half term 4	Half term 5	Half term 6
11	<p>Newspapers and Audiences</p> <p>Newspapers: The Guardian and The Sun</p> <ul style="list-style-type: none"> Media language Representation Audiences <p>Assessment: Component 1A Component 1 Section B: Industry & The Sun</p> <p>Component 3: Production</p> <ul style="list-style-type: none"> Media language Representation Audiences 	<p>Advertising and Marketing</p> <p>Advertising and Marketing: This Girl Can & Quality Street</p> <ul style="list-style-type: none"> Media Language Context Representation <p>Assessment: Comp 1A Q1&2= AO1/AO2</p> <p>Component 3: Introduction to briefs/initial ideas/research</p> <ul style="list-style-type: none"> Media language Representation Audiences 	<p>Music video and online media</p> <p>Bruno Mars or Pharrell Williams Katy Perry or Taylor Swift Duran Duran</p> <ul style="list-style-type: none"> Media language Representation Audiences Industries Media contexts <p>Comp 2B Q3= AO2 Q4= AO1</p>	<p>Film Marketing and Industry: TMWTGG & Spectre</p> <p>Context Media Language</p> <p>Assessment:</p> <p>Comp 1A Q1&2= AO1/AO2</p> <p>Comp 1B Q3&4= AO1</p>	<p>Revision of Component 2</p> <p>All forms that will be included in exams.</p> <ul style="list-style-type: none"> Media language Representation Audiences Industries <p>Media contexts</p>	<p>Revision of Component 1</p> <p>Apply framework to unseen products.</p> <ul style="list-style-type: none"> Media language Audience Key theories